

Geological Society of Minnesota Board Meeting Minutes May 8, 2025
Prepared by Stephen Willging
Version date: May 21, 2025

Meeting: Thursday 5/8/2025, 6:30pm
Location: U Garden Restaurant

Board Members Present

David Wilhelm
Stephen Willging
Dave Kelso
Dick Bottenberg
Kate Clover
Roger Benepe
Lowell Hill
Dan Japuntich
Deborah Naffziger

Non-Board attendees

Alan Smith
Kay Smith
Mary Helen Inskeep
Steve Erickson

With 9 Board members present David W. called the meeting to order at 6:30p on 05/08/2025

Note: **Board motions and votes are bold, underlined and highlighted in yellow.** **Action items are bold and underlined.** Please complete your assigned action items by next meeting or date specified.

Agenda Topics:

1. Treasurer's report – distributed by Dave Kelso
See Appendix A for the Treasurer's report and presentation slides.

The Merrill Lynch account is active and funded. **Dan J. has volunteered to be the next Treasurer** when Dave K's term ends at the end of the year.

Dave K presented a few spreadsheets summarizing our finances for the last five or so years. We will likely fall below the checking account minimum late summer. **Dave K. will check to see how difficult it will be to move money from the investment account to checking.** It was also suggested we could ask for membership renewals earlier or possible raise membership from current \$20/yr. To be discussed further in the future.

2. Financial oversight
Stephen W and Dave K. feel that there is not enough oversight of our financial status. They recommended that the Board consider establishing some sort of "financial oversight" committee.

Dick B. made the motion that a financial review panel be set up and to meet with the Treasurer to review the GSM's financial situation at least once a quarter. Lowell H. seconded the motion. Board vote was: all in favor, none opposed.

Stephen W., Dan J. and Dave K. will form the initial finance committee.

3. Membership – Joanie Furlong. Note: Joanie F., David W and Stephen W. have mailbox keys.

No information at the time of this Board meeting. Stephen W. was to add membership numbers from the newsletter to these minutes. Unfortunately, there was no membership information in the May GSM Newsletter.

4. Recruitment of members to fill the 2026 GSM Board.

Three Board members (Deborah N., Roger B., Dave K.) will leave the Board at the end of 2025 due to term limits. We will elect members to replace them at the Fall Banquet in September. It is time to start recruiting for this. **Board members please help in recruiting potential new Board members.** Patrick Stuary and Mary Helen I. Have indicated interest in joining the Board.

5. Lectures & Labs – 2025-2026: Steve Erickson

Attendance report: Summary for 2024-2025:

Summary for Fall 2024: 6 lectures (excludes 12-09 video), 330 total attendance, 55 average attendance, 19 (6%) identified new attendees

Summary for Winter/Spring 2025 (excluding lab): 8 lectures, 423 total attendance, 53 average attendance, ~15 (4%) identified new attendees

Summary for all 2024/2025: 14 lectures, 753 total attendance, 54 average attendance, ~34 (5%) identified new attendees

Steve E. reported the Fall schedule is set and the Spring schedule is under construction. **Steve E. will send the Board members the Fall schedule details. If anyone has suggestions of potential topics let Steve E. know.** Honorarium is adequate for now.

Dick B. reported: The Lake Minnetonka Historical Society (LMHS) and the GSM have agreed to conduct a joint lecture on the Geology of Lake Minnetonka. Carrie Jennings of the Freshwater Society has agreed to present the lecture, which is tentatively scheduled for Thursday, 8 January 2026. The lecture will be conducted at Wayzata City Hall, a venue with over 100 seats. The LMHS will use the Event Brite reservation system to manage attendance for all organizations. **Dick B. will work with Steve E. to find a speaker for the joint lecture.** Possibilities include Randy Strobel or Kerry Jennings.

8 – 12 GSM members appear to be attending the Rochester Academy of Science (RAS) lectures online.

6. Video/Zoom recordings and posting to YouTube – Dick Bottenberg, Patrick Pfundstein

See Dick B. summary report in Appendix B. Patrick P. is updating equipment which is slowing down the uploading to YouTube.

7. GSM markers –Dick Bottenberg

Committee membership: Dick Bottenberg (chair) Becky Galkiewicz, Dan Japuntich, Alan Smith, Patrick Steury. See Patrick Steury's summary report in Appendix C. Patrick Steury will continue the market assessment and move his marker information to the GSM website.

8. Minnehaha Marker – Patrick Pfundstein

Nothing new to report on the Minnehaha marker.

9. State Fair and other venues to promote GSM – Patrick Pfundstein

See Patrick P.'s State Fair summary report in Appendix D. There are reports in the May GSM Newsletter on outreach activities not involving the State Fair.

10. Video Library - David Wilhelm

David W. reported: no new purchases; 15 rentals in last quarter; \$53 cash; \$40 will be moved to general fund. A discussion on what is the future of the video library was postponed to a future date.

11. Field trips – David Wilhelm

Randy S. & Joanie F. are planning week+ field trip to New Mexico May 14-21, 2025. Joanie sent an e-mail to the entire membership. About 8 or 9 will participate.

David W. is pursuing a soil "lab day" at UW River Falls, hosted by Holly Dolliver, our presenter from Feb 10. Probably late September or early October.

Mary Helen I. is thinking about a potential trip to the Chicago museums (Field and Science Museum). Also, the "big hole in the ground" along I80 and possibly the Indiana dunes. Trip could be a week to 8 days long.

Another trip discussed would be to GSM markers around Minnesota possibly led by Randy S., Roger B. and Patrick Steury

12. Creating video walking tours for the GSM YouTube channel – Kate Clover, Patrick Pfundstein

Nothing happening at this time.

13. GSM Website – Alan Smith

See Alan S.'s summary report in Appendix E. Based on the discussion the change over to the new website will occur on July 1st, 2025. Alan S. and Dick B. have discussed how the new site should be maintained. The proof of concept for the potential new functionality has already been completed. Of the new functionality under consideration the board indicated item a. Use of credit cards on site

as first priority and item e. video library ordering as the second priority. Stephen W. will need the ability to upload Board meeting minutes to the new website. **Alan S. will call Dave K. to get credit card information for the payment of the "Host Site" fee. Alan S. will let the Board know the expenses associated with building the new website in August.** It could be between \$500 - \$2000.

14. Continuation of GSM Meetup group

Mary Helen Inskeep wrote: I realized I hadn't actually submitted this to you yet for partial reimbursement. The registration allows me to host up to 3 groups, and the discount listed is for being a new Meetup Organizer. If we continue this for next year, it'll be the full price for up to 3 groups (\$299). Since this year's cost was only \$209.99, I'm assuming the reimbursement from GSM will be around \$70 or so, which is well under the max amount (\$100) that was approved last year.

By the way, the Board might want to discuss whether to do Meetup next year or not at the next Board meeting: the "automatic renewal" date when my credit card will be charged again is VERY close to the August Board meeting, so I'd like to know whether or not I need to cancel it *b/4* the August meeting, or whether we'll continue for next year. I'm happy to keep hosting if we continue it. Could you please add that discussion to the agenda as a specific item (since it's an expenditure, it'll definitely have to be voted on)?

Roger B. made a motion that the GSM should fund the meet up site for another year at \$100. Deborah N. Seconded the motion. The vote was all in favor none opposed.

15. Aiming for a younger and more diverse membership, Meetup group – Mary Helen Inskeep

In addition to Meetup, Mary Helen I. got some other ideas about increasing our group's age diversity when she went to the American Atheists convention last month. She briefly presented some thoughts. Everyone should think about how we can fill the community needs.

Mary Helen will summarize her thoughts and send to Stephen W. to include in the minutes.
Unfortunately, at the time of writing these minutes no summary has been received.

Steve E. will look into posting lecture series on the U of MN campus and GSM info and Meetup site.

16. Donations:

"Minnesota Fossils and Fossiliferous Rocks" from Sally Sloan, widow of author Robert Sloan. Patrick has made stickers and attached them. We distributed 21 at the Spring Banquet (for a \$10 donation - \$210) and Kate has taken ~42 to distribute at ILSG. I have received one online request for one.

Five grocery bags of various books and VHS tapes from Greg Brick, made available for free at Spring Banquet; about half of books and a few tapes taken.

Jeannie Kant, widow of Keith Relyea, donated various of his geology books (many from the "Roadside Geology" series) which were made available for free at Spring Banquet; most taken.

Various rocks, minerals, and other items from the Steffners (no further progress)
Dick B. suggested the possibility of a giveaway at a lecture.

17. Any other items?

U Garden is closing at the end of May 2025. A new Korean BBQ will open up in the fall. May need a different location for the Fall Banquet and gathering location before lectures. The Fall Banquet lecture may be held at the U of MN if a different Banquet location is not found. **Mary Helen I. will look into possibly a library and Steve E. will check with the Geological Survey. If anyone else has ideas for potential locations let David W. know.**

Stephen W. asked the group if the action items from the last board meeting reminder list he published about a month before this meeting was useful. Most people found it useful. **Stephen W. will continue the publishing the action item reminder.**

18. Date & location of next Board meeting (August 14 is second Thursday)

The next Board meeting will be on Monday Aug 18th at 6:30p. Meeting location to be determined.

Dave K. made a motion the Board meeting should be adjourned. Kate C. seconded the motion. The Board vote was: all in favor, none opposed.

Appendix A

Treasurer's Report
GSM Board Meeting
May 8, 2025

1. Bank statements balanced for the months of Feb, Mar and Apr 2025.
 - a. No issues or concerns.
2. Income, deposits, for the three months = \$430.00.
 - a. Donations = \$300.00.
 - b. Membership = \$130.
3. Expenses for the three months = \$1,665.38.
 - a. Lecture Honorariums = \$675.00.
 - b. U Haul Storage space rent = \$477.
 - c. Insurance = \$460.00.
 - i. Annual Premium.
 - d. Newsletter postage/printing = \$32.39.
 - i. Postage = \$16.79.
 - ii. Printing = \$15.60.
 - e. Web Hosting = \$20.99.
4. Checking account balance as of Apr 30, 2025, = \$11,428.37.
5. Investment account balance (Merrill as of Apr 30, 2025, = \$11,640.68.
 - a. Federal tax form 990-N has not been submitted to the IRS pending technical problems with their website. I am working on getting it submitted.
6. Financial spreadsheets, and this report, will be uploaded to the GSM website at the conclusion of the Board meeting.

Submitted by Dave Kelso
GSM Treasurer

Appendix A continued

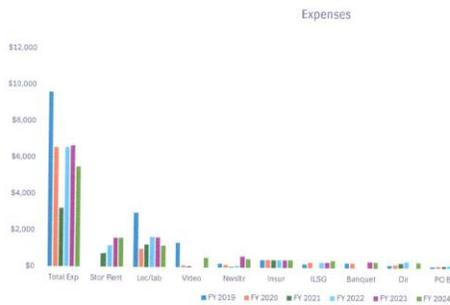
	Total Inc	Mbr Dues	Don
FY 2019	\$6,994	\$5,150	\$1,844
FY 2020	\$6,428	\$7,074	\$1,304
FY 2021	\$3,945	\$2,880	\$1,035
FY 2022	\$6,810	\$8,190	\$820
FY 2023	\$3,200	\$3,000	\$200
FY 2024	\$6,803	\$5,618	\$1,185

	Income	Expenses
FY 2019	\$6,994	\$9,610
FY 2020	\$6,428	\$6,961
FY 2021	\$3,945	\$3,200
FY 2022	\$6,810	\$6,548
FY 2023	\$3,200	\$6,852
FY 2024	\$6,803	\$5,504



	Total Exp	Stor Rent	Lec/lab	Video	Nwstr	Insur	ILSG	Banquet	Dir	PO Box	Misc	Web H	Web R	StFair
FY 2019	\$9,610	\$0	\$2,985	\$1,346	\$212	\$425	\$200	\$288	\$152	\$96	\$3,916	\$0	\$0	1,665
FY 2020	\$6,961	\$0	\$1,000	\$113	\$154	\$425	\$300	\$287	\$195	\$105	\$279	\$0	\$0	613
FY 2021	\$3,200	\$740	\$1,250	\$69	\$47	\$425	\$0	\$0	\$252	\$118	\$231	\$0	\$0	1,644
FY 2022	\$6,548	\$1,175	\$1,885	\$0	\$109	\$425	\$300	\$0	\$345	\$146	\$170	\$0	\$1,060	1,100
FY 2023	\$6,852	\$1,606	\$1,625	\$0	\$614	\$425	\$300	\$341	\$0	\$182	\$416	\$0	\$0	1,100
FY 2024	\$5,504	\$1,588	\$1,175	\$543	\$476	\$425	\$400	\$325	\$307	\$194	\$50	\$21	\$0	1,100

	Bank	RBCWM	Total Cash
FY 2019	\$18,357	\$0	\$18,357
FY 2020	\$15,496	\$4,756	\$20,254
FY 2021	\$16,141	\$6,865	\$22,008
FY 2022	\$18,962	\$5,438	\$24,400
FY 2023	\$15,313	\$5,673	\$20,988
FY 2024	\$11,298	\$11,412	\$22,710



Appendix B

GSM Video Report May 8, 2025

Lowell Hill and Joe Wright did the video for the seminars this season. Dick Bottenberg kept us on track. Of the fifteen Monday seminars in the 2024-2025 GSM series, we had five that were videoed, five where the presenter requested no video, four that were virtual, and one that was a DVD presentation. The quality of the raw videos were much better this year than last with only one seminar, Holly Dolliver's, having the screen views turn out faint. Two seminars, Kate Clover's from the 2024 Spring Banquet and Carrie Jennings on Groundwater Governance were completed and published this season.

I am actively working on the video layout documents for Kat Cantner's and Harvey Thorleifson's, seminars. Holly Dolliver gave a good lecture so I will complete this one though the screen shots are faint. Holly mentioned that she would be OK with her lecture recording being posted so that "members-only" could access it and we will work that out after completion. I will start Stephen's after Holly's.

I will have the camera and tripod over the summer. If anyone would like to use it just give me a call or text at 763-229-1455 and we can work out a transfer. The camera is a Panasonic Lumix G85 with a 12-60mm F3.5-5.6 lens. We have two battery packs for the camera. We also have a very nice Manfrotto tripod (takes a little while to figure it out but very versatile).

Best regards,

Joe

The list of 2024-2025 seminars and video:

Date	Video	Presenter	Title
9/16/24	No Video	Randy Strobel	Fall Banquet: Geology of the Mississippi River Gorge
9/30/24	In Process	Kat Cantner	Plan, Core, Scan, Store: Facilitating Core Research
10/14/24	Virtual	Jacob Walter	Damaging earthquakes continue in Oklahoma ...
10/28/24	Published	Carrie Jennings	Groundwater Governance in the Great Lakes States...
11/11/24	In Process	Harvey Thorleifson	Geological Mapping
11/25/24	Virtual	Tim McMahon	Shale in a Nutshell: An Overview of Shale Oil and Gas...
12-09-24	DVD pres.	Ford Cochran	The Great Courses: Wonders of the National Parks...
01/27/25	No Video	Benoit Welsch	Origin of olivine phenocrysts in oceanites...
02/10/25	In queue	Holly Dolliver	Soils: The Most Undervalued and Overlooked Geologic...
02/24/25	Virtual	Rachel Phillips	Greatest Mass Extinctions in Earth's History
03/10/25	Virtual	Joyashish Thakurta	Iron-ore in MN: Geology and the Industry
03/24/25	In queue	Stephen Delong	Earthquake Hazards
04/07/25	No Video	Bob Tipping	Current and Future Mapping at the MN Geological Survey
04/21/25	No Video	Julie Bartley	Stromatolite Morphology and Diversity – How did ...
05/05/25	No Video	Jard Trost	Spring Banquet – Distribution of Ancient Carbon in Groundwater...

Key:

No Video	The presenter requested to not be videoed.
In Process	Video in hand, reviewed, laying out introduction, links, video clips, titles, etc., producing video, uploading
In queue	Video in hand, quick review
Virtual	Seminar presented online/zoom
DVD presentation	Seminar is at the U but is a DVD presentation from a previously presented lecture at another venue.

Appendix C

May 8 GSM Markers Status Report

Patrick Steury

This report is divided into two sections. The first outlines the current status of the GSM markers visited and documented since November 2024 through April 2025, which represents 61% of the total, or 43/70. The second section discusses recommendations for future work and markers.

—

Per the old and the WIP GSM website, my list contains 70 markers. Most of these, at least in the data portal, were installed by us from 1950 to 2009. Of these 70, I've visited 43. The two chunks missing are the southwest corner, which I may zip down to for an overnight visit whilst looking for morels, and the northeast, which I'll wrap up during the downtime in the ILSG this month. A final survey should be complete by mid-June at the latest.

Before digging into the data, I want to thank my fellow and past GSM members for maintaining these records for decades. It's been tremendously helpful and it's my hope that this survey will serve as a touchstone for future generations of GSM members doing this work.

The database is on Google Drive with a master folder broken up into GSM Markers, Marker Images by Region, Scouting Images, and the marker status spreadsheet. I used the existing regions so as to maintain data efficiency between systems. Google Drive allows me to take pictures and upload them along with adding notes to the spreadsheet while I'm in the field. The color-coding is explained in the spreadsheet and in the images folder.

Out of 43 Markers: 2 are in Poor condition, 7 are in Fair condition, 20 are in Good condition, 14 are missing, of which 10 do not have a pedestal either (4 only have a missing tablet). The majority of these are the 2003 missing set. None of the 2003 set exist that I've found.

A new color has been added to the spreadsheet, darker orange, which signifies an intact pedestal but a missing tablet. I think this is useful to track. So far, those markers are:

- Mounds Park (police report filed),
- Geology of Lake Mille Lacs (the newer '98 one in Isle is there, but I found the '53 pedestal in Garrison, which had a tablet as recently as '97)
- St. Peter Sandstone (Joanie helped me find the pedestal, clearly missing for decades)
- Elk River (Missing since August 2022, per google street view)

Beyond the missing ones, 20 markers need their data updated on the website. Usually this is the precise GPS coordinate, but others are switched around or have other issues. Those are marked in yellow in the spreadsheet. 8 Markers in our database are not GSM. Other sites, including Browns Valley and Stillwater South, are not in our database but have geological markers installed by local groups. I'll write a more detailed breakdown once the surveys are done.

—

On my travels to track these down, I poked at a number of sites that I feel would make interesting locations for new markers. This list does not include markers that were proposed but not installed in 2003 and does not include markers that once existed but are now missing. (Fun fact: the first GSM marker to be taken off the list was destroyed in 1959 with the demolition of the old Schuneman's department store in St. Paul following their move across the street to what was the Dayton's, then the Macy's until closure.) Pictures of some of these can be found in the google drive folder above, under Scouting Images.

- **Wadena Drumlin Field:** A large drumlin field in central MN. I found a good intersection on 210 where you can see the ripples in all directions. Drone footage included.
- **St. Cloud Granite:** A monument to the St. Cloud Granite from the 30s exists just off US-10. A colorful laminate marker on the geology of granite would be a great addition, I think.
- **Pine Bend Impact:** Very recently discovered, Minnesota's only impact crater is in Inver Grove Heights. Pine Bend Bluffs SNA is at the epicenter and I have many pictures of the visitor area.
- **Browns Valley:** An extremely unusual spot in the Traverse Gap. Roadside geologic info already exists here, and I think we should add it to our maps.
- **Myre-Big Island State Park:** This state park has a lot of glacial stuff going on. I do not know if they already have interpretive geologic info, but it's at the intersection of I-35 and I-90 in Albert Lea, and makes a compelling stop for the long-distance traveler on either axis. Albert Lea's glacial history in general I think is worth scouting out.
- **The 45th Parallel:** This is a weird one, but I really like it. MSP is the largest city in the world that straddles the line exactly halfway between the equator and the north pole, and a couple states mark this notable line on their interstates. I think the DoT could be interested, and there's many places (MN-95 along the St. Croix is quite compelling) where a smaller marker could be erected.
- **Banded Iron Formations:** More of a stretch, but how cool would it be to set a tablet in a giant chunk of the stuff in a roadside park up north, like the Taylors Falls or Beaver Creek Valley markers.
- **The Red River:** The Glacial Lake Agassiz marker in Hawley is there, but the historical society marker in Fisher is missing. I think the I-94 MN welcome center in Moorhead is a great place to have a marker about the Red River, with its peculiar flow north to Hudson Bay and the geologic circumstances of its creation.
- **Sioux Quartzite:** As best I can tell, the historical society marker in the wayside rest along I-90 at the border never existed, or was removed prior to 2008. I think it's worth marking the Sioux Quartzite at this spot.
- **Salt Lake:** In the land of 10,000 lakes, we have one oddity. A lake south of Ortonville is the state's only closed lake, and its salty water supports brine shrimp- lots of birdwatchers visit the lake to see rare species. I think a GSM marker here would be really interesting. People online wonder why this salt lake exists, and experts differ on the theories! Also: I spoke to Kevin Kuhener, MN Department of Agriculture Pesticide & Fertilizer Management, at the MGWA conference who did a study on Beaver Creek, and ended his presentation with a picture of our marker. He noted that "whoever put it up may want to know that we have new data..." and I spoke with him afterwards. He was delighted to hear of this survey and offered to share his findings with us after peer review. Word on the street is the water is a lot older than we thought! He expressed interest in giving a lecture, and I sent him Steve's email but he's out of the office for a couple days.

Appendix D

From: Patrick Pfundstein
Thu, May 8 at 11:10 AM

I'm following this with a preview of the State Fair sign up email. Board members can use the information to get first crack at signing up, and suggest changes in the text (lightly updated from last year's approved text).

I'd like to send it out within a week if there are no major changes.

I'm attaching the State Fair fees to Dave K for payment (\$1112.50); I can connect with him to decide check or credit card.

On other GSM appearance news, MMC has invited us to take part in their Annual Show (Dairy Building Sept 27-28). Unless the board decides No, I'll reply with a "We'd love to be there!"

On the video front, I had to upgrade my computer to an OS at the very edge of its capacity, and have been wrestling with rolling tech issues ever since. That has kept me from tweaking and posting the videos we have up on YouTube, but I'll get to that, and put the first one up for Sunday premiere (I'll use my iPad if I have to). It definitely has kept me from thinking of making shorts for the channel, but I'd still like to figure something out on that line for the summer.

Order Details

2025 MSF EXHIBITOR PORTAL Service Order (59060) ordered on 11/15/2024

Item	Quantity/Price	Per	Order Total
Institution	10.00 x \$95.00	EA	\$950.00
Environmental Fee (I)	1.00 x \$45.00	EA	\$45.00
Assessment Fee	10.00 x \$3.25	EA	\$32.50
Insurance - 1st Site	1.00 x \$85.00	EA	\$85.00
Geological Society of Minn Pfundstein, Patrick patrickpfundstein@mac.com		Bill-To Account	Geological Society of Minn Pfundstein, Patrick patrickpfundstein@mac.com
			Order Total: \$1,112.50
			Remaining Balance: \$1,112.50
			Total Amount Due: \$1,112.50

[Add To Payments](#)

This invoice is for your reference.

The Minnehaha Marker project has made zero progress since February; sorry, that is pretty much on me. A web page is still a possibility I'd like to pursue, if nothing more than maybe a template for getting more of our Online Marker presence up (maybe see if there are MGS or other online resources we could link from the marker site pages).

If needed I think I am board eligible again, but a strong No on the Treasurer front; it is not a fit for whatever my skill set is.

Draft text to members:

As May deepens is time to start thinking Minnesota State Fair! Especially the GSM booth at the Fair! (With the return of exciting Ticket news down below!)

We have reserved our old booth space, and despite some other hour changes, the Education Building will operate on the same 9am to 9pm hours (except Labor Day when the building closes at 8pm).

As in the past, we are looking for volunteers to work 4-hour shifts, and we are looking for 2 volunteers per shift. Shifts are 9am-1pm, 1pm-5pm, 5pm-9pm (except Labor Day when last shift ends at 8). You can sign up for a single slot, or reserve two (one for you, one for a friend).

The Board has approved Free Tickets for any shift scheduled after the first one! (Examples: schedule two shifts on the same day and get an admission ticket. Schedule two shifts on one day and another on a different day, and get two admission tickets. Schedule shifts on three days and get two tickets.)

Once again, we are using the online sign-up system, SignUpGenius. This gives each of you far more control over your shift choice(s), because you'll see in real-time what is open, and also be able to see who else is working that shift or the adjoining shifts in case you want to be close to friends! A link to the website, and the required access code are listed below, but first two points...

1. If you do not want to sign up online, you can contact me (Patrick at patrick.pfundstein@mac.com), and I can do that for you. Best times to reach me are between mornings on weekdays, or on the weekend (contact info at the end).

2. Security. Please DO NOT give out the access code, or forward an email with the link and/or access code to folks outside our organization. If you have a friend/spouse who will work the booth with you, you have the ability to sign up for two slots in a time period, and just **give the name of the other person in the comment box asking for it.**

Also, security related, you will be required to give an email address upon signup.

A) This information is internal to us, and not to be used by SignUpGenius.

B) It was the less obtrusive method rather than requiring SignUpGenius accounts (only I have to do that; the rest of you are good to go).

C) I'd need that information anyway for communications post-sign-up and pre-Fair.

OK, the link:

Link: <https://www.signupgenius.com/go/10C0E4EA9AF2FABFBCF8-56710886-gsmstate>

The case-specific code: Felsic

Remember, you DO NOT need to sign up for an account, no matter the what pitch may come at you. Also, your shift is NOT set until you click the Save & Continue button that appears at the bottom of the page after you pick a shift (or more). You may have to scroll down to see that button. If you do not get a confirmation email (almost immediately) send me (Patrick, not Dave) an email, and I'll get your shift reserved.

Also, it would be great to **lock down most of the shifts by early August to ease the mailing of free admission tickets.**

Most of you can bail on this email at this point, and sign up! Grab a shift (or three!) while the options are plentiful!

I'm keeping myself mostly off the schedule to start so I can act as a wild card and/or fill in on the weekends, so **the more weekday slots we can fill the happier I'll be!**

For those who haven't done this before or need a refresher...

The State Fair is the single most important event we have to recruit new attendees to our programs, and new members to keep the organization afloat. With a gap in recruiting of almost 3 years, we really need you!!!!

If you have never done this, and you're thinking 'Geology is cool, and I love the talks, but I'm no expert', just know that that means you are EXACTLY the type of person we could use in the booth, because you are exactly the type of person we'd love to add to GSM. I personally spent the first 3 decades of my life thinking rocks were boring until discovering (not for the first time) how wrong I was. We'll provide some possible talking points, but my main approach is generally to talk about favorite talks from the past, and the ones I'm looking forward to in the coming season!

(If you ARE an expert, the booth visitors will love that too!!)

Traditionally GSM volunteers have covered the cost of parking and admission (usually scheduling a shift on their personal Fair Day). If this is a barrier to sign up, let me know. (Regular admission is \$18, we do have a chance to pre-buy some \$14 tickets as a vendor.)

A post sign-up confirmation will be emailed to you, and I'll reach out to confirmed volunteers with more of the details in the weeks leading up to the Fair.

Enough for now. Feel free to contact me directly (not Dave Wilhelm who does the group emails) with any questions. Email is probably best for that: patrickpfundstein@mac.com (on the CC of this message).

Leave a time that is good for me to call you, or try me at (cell) 651-387-0337 during the times I listed above if you'd rather have me put you on the schedule.

Patrick Pfundstein
State Fair Chair

Appendix E

From Alan Smith:

GSM Board Website Report – 8 May 2025

1. Propose a 1 July changeover from the current website to a new website. A little time needed to do a final verification.
 - a. Lots of input from Board members last fall/winter, then implemented many recommendations and suggestions.
 - b. There are some areas that need updating (the same areas as in the current site). Alan and Dick will identify and provide at the next board meeting.
2. Upcoming new functionality under consideration:
 - a. Use of credit cards on the site
 - b. Additional marker functionality
 - c. Field trips sign up
 - d. Blogs. For example, the notifications, reports and information Board Members send out for a Board Meeting could be placed in a "GSM Board Blog".
 - e. Video library ordering
 - f. Redesign of the website front page to make it classier.
3. People directly updating current website:
 - a. Dave Wilhelm – Lecture info
 - b. Dave Kelso – Financial info
 - c. Who else could/should be doing this?