

## **What Is a Blog Post?**

**A blog post is any article, guide, or news piece that is published on a website with the intent to cover a certain topic or answer a specific query.**

Blog posts are usually posted in “blogs”, which are websites dedicated to publishing these types of content (usually focused on a certain topic or niche), but just about any website can have a dedicated blog section where these types of posts are produced.

## **What Is a Blog Post Used For?**

One of the most interesting aspects of blog posts is that they usually have two unique benefits, which establish a healthy “win-win situation” between readers and publishers.

On one hand, blog posts are usually informational in nature, especially when they are posted by experts.

For that reason, they are used to help educate readers and satisfy readers’ queries about certain topics.

On the other hand, posting blogs will educate readers about your products or services while driving more traffic and generating more sales and leads for your brand or business.

## **What Is the Difference Between a Blog and a Blog Post?**

A “blog” is usually used to refer to the website where “blog posts” are published.

Blogs were originally short for a “web log”, which initially described a website or a part of it that is dedicated to keeping a log of events and news on the website.

However, the scope of blog posts has quickly expanded into covering all kinds of dynamic and educational content, giving rise to one of the biggest and most influential forms of content marketing today.

**GSM Blog Posts Categories:**

GSM Blog Post have five different categories: **GSM Membership, Lecture Information, Non-GSM Events, State Fair and Uncategorized.**

**GSM Membership:**

Post anything dealing with Membership: General information and time to renew membership.

**Lecture Information:**

Notice of upcoming Lecture/Seminar and Labs, notices of change in Lecture/Seminar and Labs (Cancelation, Postpone, Change of venue, and Change of presenter(s)).

**Non-GSM Events:**

Events that GSM'er maybe interested in attending. Example astronomy, rock and mineral shows, professional geology events, field trip related to geology and other geological events.

**State Fair:**

Information and notices concerning the Minnesota State Fair booth.

**Uncategorized:**

All other notices and information.

**Reply to Post:**

At the end of a Blog Post there is a section with the heading "Leave a Reply", this allows you contact the author of the blog post. In the comment field enter your comment and questions. enter your name and email in the Name field and Email field. then click the button "Post



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Mouse over "Display Post",  
then click on "Display Post  
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# Geological Society of Minnesota

The Geological Society of Minnesota is a nonprofit educational organization in operation since 1938. Our mission has been to promote public interest and to supply educational support in the geological sciences.



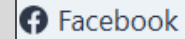
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## Display Posts List

This page shows a list of GSM blog posts. There are five Category of blog post are selectable. Click the category of interest, then click the “Select” button or scroll down to view all categories.



Search ...



Select Category: ⓘ

Select

GSM Membership  
Lecture Information  
Non GSM events  
State Fair  
Uncategorized

Select

Search Post Title: ⓘ

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To search a keyword, enter a subject of interest in field under “Search Post title”, then click the “Search” button.

Post Title

Status

Category

Entry creation date

Entry updated date

[Next MAS Beginner Astronomy Outdoor Observing Session — Saturday July 27th at 8:00pm — Metcalf Field at Belwin Conservancy](#)

Published

[Non GSM events](#)

July 24, 2024 at 10:19 AM

July 28, 2024 at 2:57 PM

Click the link under the Post Title will display the complete post. In a page below is detail pages of the blog post.



<a href="#">Next MAS Beginner Astronomy Observing Session — Sat. October 15th at 6:00pm — Metcalf Field at Belwin Conservancy</a>	Published	<a href="#">Non GSM events</a>	October 14, 2022 at 9:13 PM	October 14, 2022 at 9:45 PM
<a href="#">Next MAS Beginner Astronomy Observing Session</a>	Published	<a href="#">Non GSM events</a>	August 21, 2022 at 3:34 PM	August 21, 2022 at 3:54 PM
<a href="#">Notice: Next Seminar: Monday, December 13, 2021 7:00 PM CST</a>	Published	<a href="#">Lecture Information</a>	August 21, 2022 at 1:26 PM	August 21, 2022 at 1:51 PM
<a href="#">Your Geological Society Membership is up for renewal</a>	Published	<a href="#">GSM Membership</a>	August 10, 2022 at 2:34 PM	August 10, 2022 at 2:34 PM

Click the link under the Category column display a list of all items in that category.

Members	Link/Outreach/About	Contact/Display Post/ Road Markers
<ul style="list-style-type: none"><li>✔ <a href="#">Member Information</a></li><li>✔ <a href="#">– Seminars and labs</a></li><li>✔ <a href="#">Seminar/Lab Calendar</a></li><li>✔ <a href="#">Current Year Schedule</a></li><li>✔ <a href="#">All Seminar and Lab</a></li><li>✔ <a href="#">Direction to Seminars and</a></li></ul>	<ul style="list-style-type: none"><li>✔ <a href="#">Link</a></li><li>✔ <a href="#">Outreach</a></li><li>→ <a href="#">For Teacher</a></li><li>→ <a href="#">State Fair</a></li><li>→ <a href="#">State Fair Booth Rock Specimens List</a></li></ul>	<ul style="list-style-type: none"><li>✔ <a href="#">Contact</a></li><li>→ <a href="#">Ask GSM</a></li><li>→ <a href="#">Ask ChatGPT a geology question</a></li><li>→ <a href="#">GSM USPS Mailing Address</a></li></ul>



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This example shows a Post Blog list by category

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# Geological Society of Minnesota

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## Select Posts to display

Select Category: ⓘ

Select

GSM Membership

Lecture Information

Non GSM events

State Fair

Uncategorized

Select

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Search Post Title: ⓘ

Search

To search a keyword, enter a subject of interest in field under "Search Post title", then click the "Search" button.

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Select Category

Select

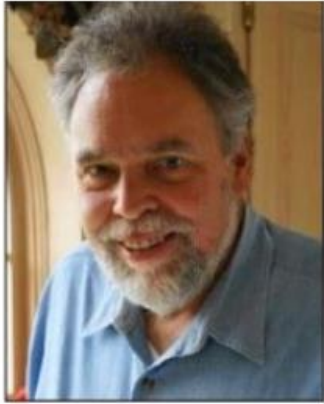


Select

Word first page of the requested category list. In this example the “Non GSM event”. If needed the category can be changed by using the “Select” drop down control to change the category, click the “select” button.

## Non GSM events





NON GSM EVENTS

## Next MAS Beginner Astronomy Outdoor Observing Session — Saturday July 27th at 8:00pm — Metcalf Field at Belwin Conservancy

By ars1 • July 24, 2024

GSM members,  
I am forwarding this notice of a Minnesota Astronomical Society event as you might find it of interest. You must contact Suresh directly (on the CC of this message) if you might be interested or have any questions. Only if you reply to Suresh will you get notified of changes or cancellations.



NON GSM EVENTS

## RAS Mineral Section Meeting, 11/22/22, 7 pm EST

By ars1 • November 18, 2022

GSM members,  
As in the past, the Rochester Academy of Science is inviting GSM members to one of their online geology talks. Many of you (including me) have found these interesting in the past, so I encourage you to attend virtually. No registration required; just use the link below. If you have any questions, contact Jutta (on the CC).  
Dave Wilhelm  
GSM Liaison Officer



NON GSM EVENTS

## RAS Fossil Section Meeting & Talk with Dr. Robert Minckley on Henry Augustus Ward on November 8 at 6:30 PM CT

By ars1 • November 3, 2022

GSM members,  
As in the past, the Rochester Academy of Science is inviting GSM members to one of their online geology/fossil talks. Many of you (including me) have found these interesting in the past, so I encourage you to attend virtually. No registration required; just use the Zoom link below

Word second page of the requested category list. In this example the “Non GSM event”.

Dave Wilhelm  
GSM President

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near the end of this message. If you have any questions, contact Michael (on the CC) directly (not me).

Dave Wilhelm  
GSM Liaison Officer

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**NON GSM EVENTS**

## Interesting articles on the Tanis, ND fossil site

By ars1 • October 31, 2022

GSM members,  
I think you will find these articles on Extinction Day in Tanis, ND interesting. I also posted to GSM Facebook.

Happy Halloween. I hope to see many of



**NON GSM EVENTS**

## NY Paleontologist Dr. Lisa Amati on “New York’s Finest Fossils” on October 4 at 6:30 PM CT

By ars1 • October 30, 2022

As in the past, the Rochester Academy of Science is inviting GSM members to one of their online talks. Many of you (including

Word third page of the requested category list. In this example the “Non GSM event”.



**NON GSM EVENTS**

## RAS mineral meeting Oct 25 6PM CDT

By ars1 • October 24, 2022

GSM members,  
As in the past, the Rochester Academy of Science is inviting GSM members to one of their online geology talks. Many of you (including me) have found these interesting in the past, so I encourage you

you at tonight's lecture.

Dave Wilhelm  
GSM Liaison Officer

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Dave Wilhelm  
GSM Liaison Officer

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Dave Wilhelm  
GSM Liaison Officer

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NON GSM EVENTS

## Next MAS Beginner Astronomy Observing Session — Sat. October 15th at 6:00pm — Metcalf Field at Belwin



NON GSM EVENTS

## Next MAS Beginner Astronomy Observing Session

By ars1 • August 21, 2022

Next MAS Beginner Astronomy Observing

Word forth page of the requested category list. In this example the “Non GSM event”.

# Conservancy

By ars1 • October 14, 2022

GSM members,

I am forwarding this notice of a Minnesota Astronomical Society event as you might find it of interest. You must contact Suresh directly (on the CC of this message) if you might be interested or have any questions. Only if you reply to Suresh will you get notified of changes or cancellations.

Dave Wilhelm

GSM Liaison Officer

**READ MORE →**

Session — Sat. July 9th at 8:00pm —

Metcalfe Field at Belwin Conservancy

GSM members,

I am forwarding this as you might find it of interest. You must contact Suresh directly (on the CC of this message) if you might be interested or have any questions. Only if you reply to Suresh will you get notified of changes or cancellations.

Dave Wilhelm

GSM Liaison Officer

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NON GSM EVENTS

## Next MAS Beginner Astronomy Outdoor Observing Session — Saturday July 27th at 8:00pm — Metcalf Field at Belwin Conservancy

By ars1 • July 24, 2024

GSM members,

I am forwarding this notice of a Minnesota Astronomical Society event as you might find it of interest. You must contact Suresh directly (on the CC of this message) if you might be interested or have any questions. Only if you reply to Suresh will you get notified of changes or cancellations.

Dave Wilhelm

GSM President

Post Title : Next MAS Beginner Astronomy Outdoor Observing Session — Saturday July 27th at 8:00pm — Metcalf Field at Belwin Conservancy

Status:

Published

Category:

[Non GSM events](#)

User ID (Post author):

ars1

Content :

Hi everyone,

The next MAS Beginner group (B-SIG) observing session is coming up on **Saturday July 27<sup>th</sup>** at **Metcalfe Field at Belwin Conservancy**, near Afton. **It will start at 8:00pm** (sunset is at 8:45pm that night).

This event is **weather dependent**, so if you are planning to come **please drop me an email at [bsig@mnastro.org](mailto:bsig@mnastro.org)** (with your name and the number of people in your group) so I can keep you updated.

There is no charge to attend a Beginner group event, and you do not need to be an MAS member to attend — **everyone is welcome, including children!!** The purpose is to help beginners learn the night sky, and to learn how to set up and use a telescope. Volunteers from the MAS will be on hand to answer your questions and show you objects thru their telescopes.

You do not need to bring any equipment to attend. But if you have a telescope, bring it!! If you need help with learning how to set up and use it, we are happy to help. There is **AC power available** on the **east and north sides** of Metcalfe Field, so if you need power to run your telescope or other equipment, just bring an extension cord so you can connect.

The **Moon** will be at Third Quarter this night in Aries and **will not rise until around midnight**. This affords us several hours of Moonless sky during the evening to seek out deep sky objects!! As it is getting dark we will point our telescope towards some of the nice **globular clusters** that are visible this time of year, such as **M3, M4, M5, M13, M15, M22** and **M92**. The **Summer Milky Way** will be well up in the eastern sky too as it gets dark, and we can view some of the fine **open clusters** and **nebulae** that lie within it, such as the **Wild Duck Cluster** (M11), **North America** (NGC 7000), **Crescent** (NGC 6888), **Ring** (M57), **Veil** (NGC 6960) and other targets...

Word page two of the  
detail page of the blog

**Saturn** now rises in the east around 10:30pm and it should clear the tree tops an hour or so later. The Ringed Planet is approaching an equinox next May, so its rings are now seen nearly edge-on. This reduces some of their brightness, making it slightly easier to seek out some of Saturn's smaller moons, such as Dione, Tethys, Enceladus and Mimas that are sometimes lost in the bright glare of the rings.

We'll have the **goodie table** once again!! Feel free to bring something to share, such as cookies or other treats. This is totally optional, and no one should feel obligated to do so.

If you're coming out this night, please also bring a lawn chair or blanket, and maybe bring a few extra clothing layers as temps can dip at night.

Metcalf Field GPS Coordinates: **44.93734 N / 92.82157 W**

**Google Maps** directions to Metcalf Field: <https://goo.gl/maps/UNkt67YPWg4qAjuP6>

### **Driving Directions:**

Head east past Woodbury on I-94 to the **Manning exit** (exit 253). Turn south and then take the first left onto **Hudson Road S**. Continue east about 1.5 miles and turn right onto **Indian Trail**. Check your odometer here, and then **travel 1.1 miles**. You'll see an unmarked chain-link gate on the right side.

This is the entrance to Metcalf field. Enter the dirt path and park on the left side. There will be **a small reflector** on a pole and a **white MAS sign** marking the entrance. If you have a telescope with you, you can also park on the right (north side) of the field.

If you haven't been to Metcalf Field, it can be a little difficult to locate the entrance. So ***please arrive in daylight***.

For more information on Metcalf Field, see here: <http://www.mnastro.org/facilities/metcalf/>

Word page three of the  
detail page of the blog post.

**I will make the Go/No Go call weather on Thursday July 25th.** Again, please let me know if you are planning to come so I can keep you updated.

Also, if you'd like to volunteer to help out at this or any future MAS Beginner group events, please let me know.

We hope to see you there!!

***Suresh Sreenivasan***

MAS Beginner Group Coordinator

Member – Minnesota Rovers Outdoor Club

Cell: 612-910-0444

Created Date: July 24, 2024 at 10:19 AM

Update Date: July 28, 2024 at 2:57 PM

Word page four of the detail  
page of the blog post.



# Leave a Reply

Leave a Reply section

Your email address will not be published. Required fields are marked \*

Comment \*

Name \*

Email \*

Website

Save my name, email, and website in this browser for the next time I comment.

Post Comment

Word page five of the detail page of the blog post. In this you enter a comment in the "Comment" field, your name in the "Name" field and email address in the "Email" field, then click the button "Post Comment"

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